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MIKE BUTLER JOINS KELLER ELECTRICAL INDUSTRIES, INC.

PHOENIX, ARIZONA, July 15, 2010 – Keller Electrical Industries, Inc., the southwest’s leading service provider of industrial electrical motor repair services and a manufacturer, integrator and installer of custom industrial motor controls, announced on Friday July 15, 2010, that Mike Butler joined the Company as Operations Manager of its Phoenix Repair Facility.

Mike has more than 35 years of experience in the industrial electrical equipment industry and has been progressed throughout his career in various capacities with increasing responsibility. His professional experience includes projects and field work in the mining, power, and other industrial applications fields. He has been involved with a large number of sophisticated projects such as the project manager for an on-site rewind of a 100 megawatt steam turbine generator and the project manager for an on-site assembly and installation of two 8,000 HP synchronous motors.

“We are extremely pleased to attract someone with Mike’s experience and knowledge of the mechanical and electrical systems and product applications to our organization,” said Don Anderson, President and CEO of Keller Electrical Industries. “Mike is well known and a respected professional with significant shop and field experience in our industry and will be a tremendous asset for the Company as we prepare to move into our new 110,000 square foot state-of-the art facility which will be one of the premier repair and manufacturing facilities of its kind in the country”.

Founded in 1982, Keller Electrical Industries, Inc. is a leading provider of industrial electrical motor repairs and service, custom motor control manufacturing and distributor of heavy duty motors and equipment. The Company is headquartered in Phoenix, Arizona and provides services throughout the state and southwest including California, Nevada, Utah and New Mexico. More information about the company is available at www.kellerelectrical.com.